



|| Vision ||

Co-create with rural artisans
designed, innovative, unique handicraft/handloom products

Mission :

- Network rural artisans/groups towards creating small enterprises pan India.
- Strengthen the handicraft/handloom value chain through ICT innovations.
- Harness transformative power of rural clusters for impact business model.



Tisser Artisans Trust

Cluster Development



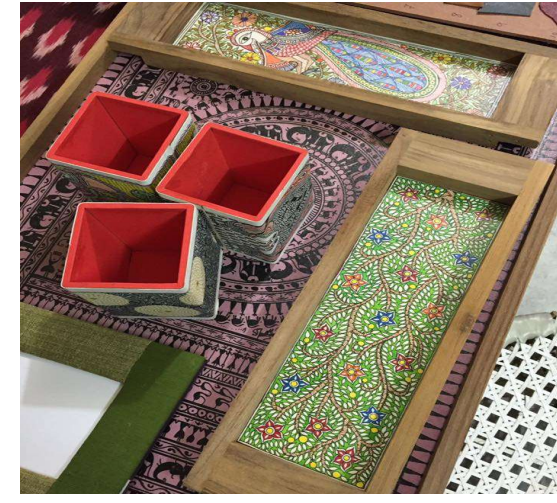
Training



Enterprise Skill



Products



Market Connect

|| Design & Diversification ||



Co-Creation





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Women for Women

- Training
- Design help
- Enterprise Skill
- Products
- Diversification
- Market Connect



Artisan Women
Groups



Women Marketing
Network

Design And Diversification



Dedicated support by designer Skill building during productions



Platform Approach for Artisan Value Chain



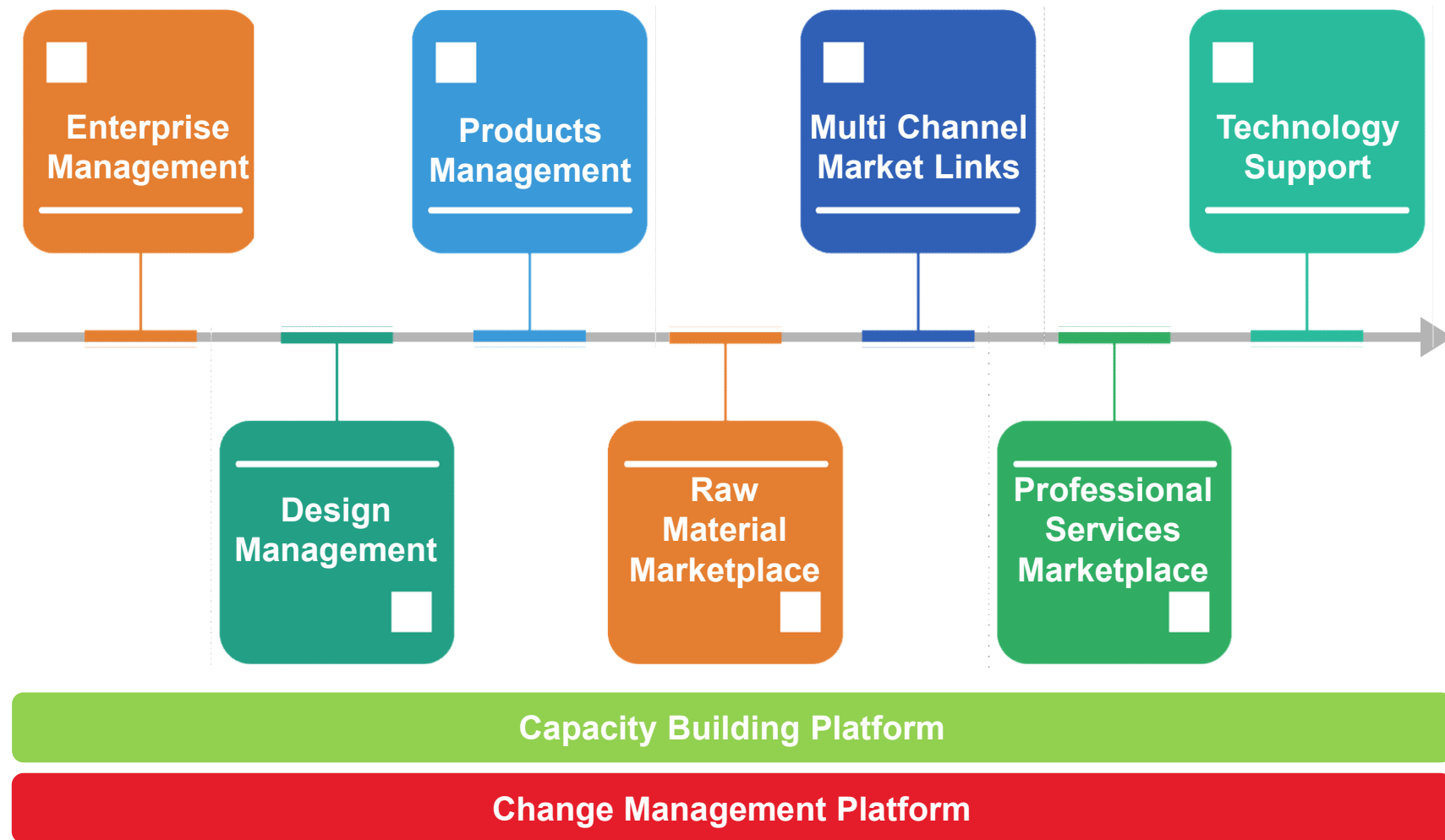
Grassroots Rural Artisan Movement

Converting Artisans

into

Handicrafts Value Chain Owners

Platform Approach for Artisan Value Chain





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Sustainability

- **Partnerships** with Government bodies, institution which provides supports to rural poor
- **Integration** of small producers into the value chain to facilitate access to markets
- **Collaboration** with designers for development of products into the designer brand
- **Interaction** with the group of Artisans/ Weavers to understand the status of girl child education



Scalability

- Expand to 750 clusters in a span of 5 years



Innovation

- **Technology** innovation for transparency, auditability, security and agility
- **Cross-Sector** collaborations and innovations
- **Raising** awareness with 3rd parties



Way Forward - Our Redefined Focus



Tisser Artisans Trust



LTI
Let's Solve



Empowered lives.
Resilient nations.



*Skilling and creating entrepreneurship opportunities for
2000 Women Artisans in Maharashtra*

Skilling and creating entrepreneurship opportunities for 500 Women Artisans in Maharashtra – Teracotta ; Tussar and Warli

SOCIAL IMPACT





Thank you

